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*press release*

# THE WOMAN DRESS

**DIRECTED BY GIADA COLAGRANDE**

The Woman Dress is the third in a series of short films – The Miu Miu Women's Tales – by distinctive female filmmakers exploring women's love affair with Miu Miu.

The film stars Italian actress Maya Sansa and is set to a haunting soundtrack, written especially for the film by electronic pop trio Au Revoir Simone.

Following The Powder Room – Zoe Cassavetes' dreamy story of opulence and glamour, and MUTA – Lucrecia Martel's film noir filled with mutant fashion divas – The Woman Dress is again set in an all female world of glamour and desire. But this time fashion obsession is taken to its most extreme conclusion, in a metaphysical tale of transcendence and ritual.

A coven of elegant witches attends a bubbling cauldron, their shadowy cavern hung with the ghosts of dresses. Maya Sansa is undressed and led to a bath, and her finger pricked to draw blood. The witches – played by Heather D'Angelo, Erika Forster and Annie Hart of Au Revoir Simone – circle, chanting in strange tongues. As the smoke clears we see Maya Sansa has made the ultimate sacrifice, transforming herself into the object of her desire – a beautiful blood red dress.

The film, featuring key dresses from Miu Miu, draws on a surreal cinematic language, with its red velvet curtain, reverse-speak and dreamlike mise-en-scène.

"My mother was a feminist, I grew up in an environment of women and I make movies about women" - says Giada Colagrande - "so when I was approached to make this film, all about femininity, it was heaven for me. Cinema is a powerful way to bring fashion to another dimension: you can take a single image, like a dress, and create a whole world around it."